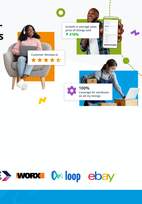
Grow your business with a suite of insight-driven tools & services

Optiseller's tools & services help online resellers get better results on eBay, by optimising listings and selling more.

We have solutions for all types of sellers, brands and agencies. I would like to...

- Grow my existing business on eBay
- Let Optiseller optimise my data
- Explore Brand & Retail solutions



Shark BOSCH buyitdirect.com group WORK loop ebay

Our world in numbers

Most users see significant improvements in their KPIs, eBay traffic and sales within the first month of adopting Optiseller, and we work with some of the world's biggest agencies and brands.

2.3bn
Total number of products analysed once month

65k+
Users leveraging the power of Optiseller

70m+
Number of listings reviewed globally every single week

+180
Brand teams to protect across multiple channels

Our Platform

Discover the tools for eBay sellers that will take your store to the next level. We know you don't have time to analyse, optimise and strategise your eBay listings. So we've done it for you.

eCommerce Software

Discover the tools to leverage your data and increase your sales on eBay.

eCommerce Consultancy

Discover the services to help boost your sales on eBay.

Get started Book a Demo

Powerful Tools

We know you don't have time to analyse, optimise and strategise your eBay listings. So we've done it for you. Streamline your operations with 20+ tools & services.

Market Research Software Tools · Optimisation Chrome Extension · Reporting Software Tools · Compliance Software Tools · Optiseller Software Tools · eCommerce Consultancy

Market Research
Discover which are your most profitable products

Tools & Services
- Product Supplier
- Category Locator
- Competitor Scheduler
- Competitor Performance Dashboard

Find out more

Optimisation
Improve your keyword targeting

Tools & Services
- Keyword Finder
- Single Listing Review
- Parts Compatibility Finder

Find out more

Reporting
Keep up to date on crucial seller regulations

Tools & Services
- SKU Profit Report
- Storefront Listings Report
- Performance Dashboard
- Brand Reporting

Find out more

Compliance
Backup, edit or upload to a new seller tool or sales platform

Tools & Services
- Duplicate Listings
- Unsold Items Report

Find out more

Optiseller Lite
Evaluate, update and analyse directly in eBay Seller Hub

Tools & Services
- Manage Active Listings
- Manage Sales Listings
- Create Listing Wizard

Find out more

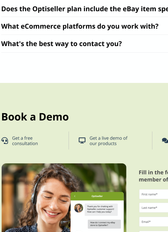
eCommerce
Identify the areas that your store needs the most attention

Tools & Services
- Data as a Service
- Growth Programme
- Brand Reporting

Find out more

Case Studies

See how sellers increase their growth on eBay with Optiseller tools.



Shark

healthspan

WORK

What do our customers say?

Trusted by 1000s of world class companies selling on marketplaces.

Solid Gold ★★★★★
Jan 2022
Amazing items by Paul Taylor, software looks very easy to use.

Luke, United Kingdom, 2 years ago

Sam ★★★★★
Jan 2022
It was a very informative Presentation. Thanks again for the information.

2 years ago

About Optiseller

We are an eCommerce data platform with industry experts focused on one thing, helping online retailers...

#Sell more. Stress less.

We design tools that make selling on marketplaces more straightforward. We aim to make it easy for online sellers to build profitable businesses that match the scale of their ambition, regardless of their size, shape or industry.

We're at the forefront of eCommerce data and we're eager to see where it takes us. From new integrations to space data discovery, we're paving the way for the future of online marketplaces.

Pause Optiseller Book a demo

Plans & Pricing

Choose the right plan for your business. Try Optiseller risk-free with 14 day trial today.

See yearly pricing Save up to 47% per month when billed yearly.

Lite	Starter	Essential	Ultimate
£0/mo	£39/mo	£78/mo	£500/mo
Analyse, update and manage directly in eBay Seller Hub	Perfect for the business just getting started	Best value for the growing business	Ideal for the high-volume business
Free download	Start Free Trial	Start Free Trial	Start Free Trial
always FREE	cancel anytime	cancel anytime	cancel anytime

FAQ's

Is there a listings limit for my stores?
As part of all Optiseller plans you can have a maximum limit of 100,000 listings per store. If your store has more than 100,000 listings then please get in touch with us at Support.

Can I upgrade from one plan to another?

Does the Optiseller plan include the eBay item specifics tool?

What eCommerce platforms do you work with?

What's the best way to contact you?

Book a Demo

Get a free consultation

Get a live demo of our products

Discuss our full range of implementation solutions

Fill in the form below and a member of the team can reply

First name*
Last name*
Email*
Phone*
Company name*
Is there anything else you want to find out about?
Submit

By completing this form or booking a meeting with our team, you agree to our Terms of Service & Privacy Policy.

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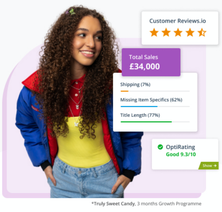
New Seller

Start a profitable ecommerce business using Optiseller

Are you ready to take your eBay sales to the next level? Optiseller's AI-powered suite of tools focus on increasing sales and saving time via data Optimization.

Get Started Book a Demo

(Try it FREE for 14-days, cancel anytime)



Why choose our platform?

In the fast-paced world of eCommerce, staying ahead of the competition requires more than just a great product. It demands a strategic approach, innovative solutions, and a deep understanding of market trends. Whether you're a new seller, professional seller or looking to scale your business, our platform offers the tools and services you need to succeed.

Choosing between managed and self-serve optimization depends on the needs of your organization or brand. To help understand how to grow your business on eBay, book a **free no-obligation** call below.

Our Managed eCommerce solution is where we handle most of the technical aspects for you.

This gives you 1-to-1 tailored support with Weekly, Bi-weekly or Monthly calls. Training and knowledge transfer available at each step with detailed reports.

Our Self-Serve eCommerce solution are where you handle most of the tasks yourself.

This can be beneficial for smaller sellers or organizations looking to save money and make changes quickly. Learning curve to be expected.

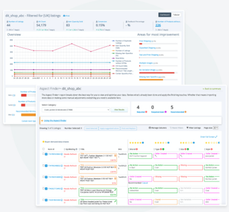
MANAGE ACTIVE LISTINGS

Optimise your images, titles, item specifics and current price directly in eBay Seller Hub.

From comprehensive data analysis to advanced SEO techniques, Optiseller ensures that your products are visible to the right audience. Their innovative approach means they are always ahead of the curve, implementing the latest technologies to keep your eCommerce business competitive and efficient.

Optiseller Lite overlays information to help you optimise your listings and provides title, aspect and price suggestions as well as an OptiRating feedback to quickly identify the listings that need improvement.

"Optiseller has become an essential tool in listing products for my team. We use it daily to ensure consistent product data is listed across all our channels."
Integrity Global Solutions



MANAGE STALE LISTINGS

Report, fix and relist your stale listings directly in eBay Seller Hub.

Managing stale listings on eBay is crucial for maintaining a vibrant and profitable online store. Regularly review your inventory to identify items that haven't sold in a while. Update these listings with fresh descriptions, new photos, and competitive pricing to attract buyers. By keeping your listings up-to-date and engaging, you can improve your sales performance and customer satisfaction.

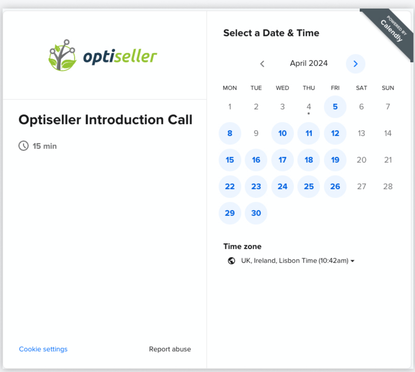
Get Started!

"Optiseller's recommendations have been game-changing for us. We have seen big results so far and thanks to these improvements, our brand has been featured in the eBay drop-downs, which is invaluable. Our account was below standard in Q1, so we are pushing to match last year's performance."
Healthspan

Shark BOSCH buyitdirect GROUP WORX loop haru

Book a call with our team to understand more

This free 1-to-1 call with one of our optimisation specialists will provide a summary of the key features and benefits of using Optiseller's suite of iinsight driven tools & services.



Our customers say **Excellent** **4.69** out of 5 based on **16** reviews REVIEWS.io

Book a call today!

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Professional Seller

Grow your eCommerce business faster with Optiseller Insights

Leverage Optiseller's industry-leading product research, AI-powered data optimization and analytics to launch and grow your eBay business.

Get Started | Book a Call

(Try it FREE for 14-days, cancel anytime)

*Shark, 3 months Growth Programme

Make every business decision count

We know you don't have time to analyse, optimise and strategise your eBay listings. So we've done it for you. Harness the power of data-driven insights to turbocharge profitability on eBay. Optimize product listings, elevate marketing strategies, and cultivate stellar customer reviews, all while confidently guiding stakeholders with analytics-backed decisions. Streamline your operations with 20+ tools and services.

Market Research Software Tools | Optimisation Chrome Extension | Reporting Software Tools | Compliance Software Tools | OptiRating Software Tools | eCommerce Consultancy

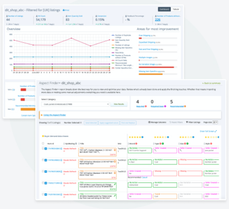
To help understand how to grow your business on eBay, book a **free no-obligation** call below.

MARKET RESEARCH

Discover product opportunities through data-driven insights

Analyzing various aspects such as consumer behaviour, competitive landscape, and market trends can be very time consuming. With Optiseller's suite of data-driven tools & services, you can quickly examine data on popular product categories, pricing strategies, and buyer demand to understand what drives sales. This research helps businesses optimize their listings, improve customer engagement, and identify opportunities for growth within the platform.

- **Product Suggester:** Data on top 10 ranked listings including competitor title, title length, price and the category they're listed in
- **Category Lookup:** Search secondary categories and see item-specifics needed per category with buyer demand data
- **Category Suggester:** Search the top suggested listing categories with an eBay data confidence rating
- **Competitor Performance Dashboard:** See how a competitors dashboard matches with yours and get one step ahead



OPTIMIZATION

Rank higher on search results and boost organic conversions

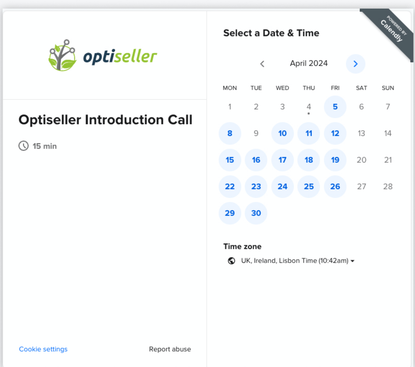
Identify missing item specifics (Aspect finder+) and process any category and meet eBay standards in categories where item specifics are mandated. Get insights at an individual listing level, showing areas where the listing could be improved upon based on listing visibility, listing quality, shipping and availability in a Single Listing Review. Designed for Parts & Accessories sellers to help find compatibility information for your listings.

- Aspect Finder+
- Single Listing Review
- Parts Compatibility Finder

"The Scaling programme has been fantastic, I've learnt so much and it has really opened my eyes to a side of eBay that I didn't know. Optiseller have been extremely helpful, and their tools are so easy to understand, it's been a great time saver specifically when working on our item specifics and titles. It has helped us in search and our products are performing much better organically."
Shark

Book a call with our team to understand more

This free 1-to-1 call with one of our optimisation specialists will provide a summary of the key features and benefits of using Optiseller's suite of iinsight driven tools & services.



Our customers say **Excellent** ★★★★★ **4.69** out of 5 based on **16** reviews REVIEWS.io

Book a call today!

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eBay's established Global Data Partner

Boost eBay sales with Smarter Data from Optiseller

(New to eBay or Existing Seller, take advantage of our experts)

Book a call today!

Save Time and Get Better Results! Let Optiseller manage your data through our expert team and Data Onboarding Platform

Correct data management on eBay is the single biggest factor in determining your success as a seller. Our data services enable eBay sellers to maximise their revenue quickly. Don't let your competitors leave you behind.

AI Title Suggester
AI titles are fine tuned by our data analysts

Improved SEO & Conversion
Key to driving sales (Titles, Keywords, Imagery, Product descriptions & Search visibility)

Dedicated Account Manager
Consultative approach to support the process with a dedicated eBay expert

Time Saving
Save valuable time and effort to research & list products

Backup & Recover Data
Weekly backups of your stores, allow us to recover any lost or corrupted listing data

Buyer Demand
Maximising visibility of your listings based on buyer demand

SaaS Platform
Stay on course with Optiseller tools & services

eBay Compliant
Keep up to date on the ever changing eBay landscape

Supplier Data Feeds
Take supplier feeds & optimise for eBay, saving time creating listings & ensuring sales

Quality Review
Two Stage Quality Review process before final sign off to merchant

File Formats
Files returned in eBay Seller Hub format, MIP, Standard CSV, Channel Advisor, Linnworks & other bespoke options available

Product Research
Access to tools to investigate products & categories to identify keywords, pricing, titles, categories & fitment data

WHAT DOES DAAS DO?

Confident decisions start with confidence in your data and trusting your data is key.

Start your journey in the best possible way with the eBay Data Optimisation Platform. This step-by-step onboarding tool automates the process of optimising your listing data while saving valuable time and effort. **Let us do it for you!**

- 1-to-1 specialist advice
- One-off batches
- Ensure your products are in the most optimal categories to drive visibility & sales
- Identify where multi-sku/variant listings are most appropriate
- Find top keywords for titles and item specifics
- Ongoing management of listings to ensure continued growth
- Let us take the strain when identifying & mapping item specifics/keywords & fitment data
- Prepared data formats for eBay/3PP systems with bespoke options and integrations available
- Transform product data csv or txt format to listing data

Step 1:
Upload product data

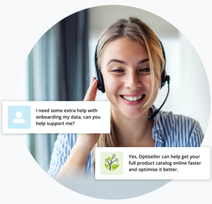
We walk you through what we need to start the process and what is needed to get your data ready.

Step 2:
Data Optimisation

Let Optiseller categorise and optimise your listings data, grab a coffee while the optimisation tool does the work.

Step 3:
Review & export to eBay

Your data will now be in the format you requested and ready to export and upload to eBay or your listing tool.



GO SELF-SERVE & DO IT YOURSELF?

It's easier to let us do the hard work for you, but you can also sign up and use our tools to optimise your data.

At Optiseller, we've a team of experts that eat, sleep and breath eBay, they understand the algorithm including category data, product item specifics and buyer demand insights to get you more visibility in search.

Data shows an **average of 27% increase** in sellers conversion rate when using the Parts Compatibility Finder.

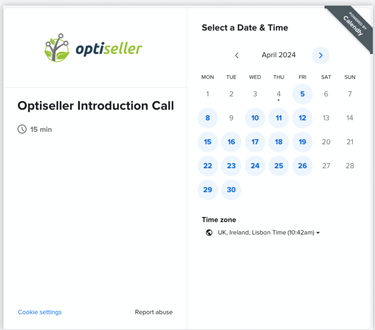
We've worked with thousands of sellers to deliver rapid growth. Don't let your competitors leave you behind, book a call with us now and chat about your Data as a Service, for guaranteed results with our eBay experts.

Other tools:

Store Performance Dashboard | Aspect Finder+ | Category Suggester | Category Lookup | Product Suggester | OptiRating

Book a call with our team to understand more

This free 1-to-1 call with one of our optimisation specialists will provide a summary of the key features and benefits of using Optiseller's Data as a Service.



Our customers say **Excellent** ★★★★★ **4.69** out of 5 based on **16** reviews REVIEWS.io

Book a call today!

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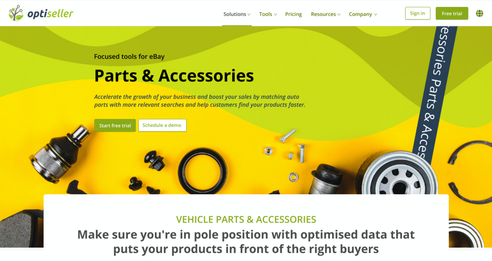
Focused tools for eBay

Parts & Accessories

Accelerate the growth of your business and boost your sales by matching auto parts with more relevant searches and help customers find your products faster.

Start free trial | Schedule a demo

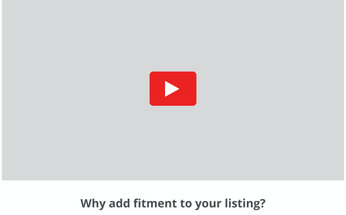


VEHICLE PARTS & ACCESSORIES

Make sure you're in pole position with optimised data that puts your products in front of the right buyers

The world of selling vehicle parts and accessories online continues to boom. With demand increasing across a wider range of vehicles and manufacturers, you can't afford to miss out on sales opportunities. And it all starts with your data. The better your data is, the better your chance of success.

Data shows an **average of 27% increase** in sellers conversion rate when using the Parts Compatibility Finder.



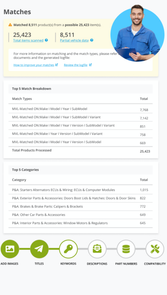
Why add fitment to your listing?

Time Saving
Save valuable time and effort getting parts to market by selecting from lists of compatible vehicles

Better Search
Buyers can find your listing more quickly if fitment information is listed

Customer Confidence
Include important data on your listings to ensure customers can purchase with confidence, reducing returns & negative reviews

Increase Sales
Correct fitment can drive sales (Titles, Keywords, Imagery, Descriptions & Part Numbers) are also important



FINDING PARTS & ACCESSORIES - ADDING FITMENT

Improve profits by optimising your imagery, titles, keywords, descriptions, part numbers and compatibility.

The key to growing Parts & Accessories sales on eBay is making sure you're including accurate **Compatibility** and **Item Specifics** data in all your listings. Not only does this make it easier for buyers to find your products on eBay, it helps buyers purchase with confidence and reduce returns.

Our Parts Compatibility Finder and Aspect Finder+ tools can really help you achieve a better conversion rate. We make it simple to state which vehicles your parts are compatible with, and for buyers to find the right parts for their vehicles.

"Aspect Finder+ is a fantastic tool. The new items sold/quantity column is a fantastic addition, and we find the eBay category lookup tool particularly useful for populating our item specifics. In the first two months of using the tool we noticed that around 100 listings we optimised sold more in 8 weeks than in the 12 previous months," **DIY Car Service Parts**

Tools:

Parts Compatibility Finder | Aspect Finder+ | OptiRating

Benefits of being on an Essential Plan

These additional tools and services let you get the most out of Optiseller, we recommend subscribing to our Essential Plan, which includes more advanced tools, providing actionable insight for your entire store.

eBay Store Dashboard
Tactical weekly review of listings versus marketplace performance and policy benchmarks and best practices.
More info →

Parts Compatibility Finder
Scan your entire eBay store, matching fitment data to help drive sales
More info →

Product Suggester
Research products using part numbers or GTINs to get suggestions for Titles, Categories, Pricing, Keywords and Fitment data*
More info →

Duplicate Listings
Identifies duplicate listings and gives control of which listings to keep, preserving the best sales history for each item.
More info →

GS1-GTIN Report
Detailed report with insight and recommendations for each listing in regard to integrity of GTINs, using GS1 information.
More info →

Aspect Finder+
Goes beyond the mandates, and allows users to apply these benefits across a wider range of categories and aspects.
More info →

Download Listings
Easily collate & download your complete listings' data for backup, editing, or uploading to a new seller tool or sales platform.
More info →

Unsold Item Report
Re-listing items can provide a boost in hits and hence sales. This report will help you identify and process any potential listings.
More info →

What our customers are saying

Trusted by 100s of world class companies selling on marketplaces.

"Aspect Finder+ has been a very handy tool for us. The export function is easy to use and makes it possible to export the item specifics in file exchange format, edit in Excel in bulk and upload again via eBay file exchange. It works a treat!"
Read the case study
CarModShop

"We find the Optiseller tool very useful, and the team very responsive. Our external systems are the "data" rather than eBay, but even so, we find that Optiseller is effective at guiding our efforts when it comes to Item Specifics. All in all, a great help!"
Opie Oils

"Using Optiseller allowed us to quickly identify and update all required Item Specifics for all of our listings. The support from Optiseller was great. The tool was simple to use, and the ability to download a CSV file directly for uploading to file exchange made it very easy to update in bulk. This has had a positive increase in sales for us, as listings are now appearing higher in eBay's search engine. I am now keen to establish other tools offered by Optiseller that we can utilise to our advantage."
RicoEurope

"We have noticed that our eBay listings with all the item specifics populated and multiple images added are ranking higher on eBay search. this has led to an increase of views and improved conversion rate. Sales have marginally grown but we expect this to continue and snowball over time. Optiseller has a variety of very useful tools to cater even for the largest of sellers, with great customer support and we would recommend it to all."
Read the case study
WG Motorparts

Start your journey to eCommerce success through the Parts Compatibility Finder

Essential and Ultimate plan customers also have access to regular in-depth strategic reviews of their eBay stores, as well as their Optiseller account performance, with custom guidance provided by our eCommerce experts.

Best Match
Starter (self-service)
A better way for sellers to list parts that fit a variety of vehicles.
Get started
- Comprehensive Dashboard
- Self-Serve Categorisation
- Product Research (10 per day)
- Listing Ratings
- Aspect Finder+
- Listing Backups

Best Findability
Essential (self-starter)
Make it easier for buyers to find your products on eBay.
Find out more
- Everything in starter, plus
- Product research (1000 per day)
- Parts Compatibility finder
- Duplicate Listings

We take the strain
Ultimate (managed)
Help buyers purchase with confidence and reduce returns.
Find out more
- Everything in essential, plus
- Dedicated CSM
- Store Health Check
- Priority support

Data as a Service
Managing a large volume of listings in the high-complexity P&A category on eBay.
Schedule a demo
- Brand reporting
- Managed data
- Pre-listing data
- OEM

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CHOOSE YOUR MEMBERSHIP PLAN

Pick from three new subscription options to get the tools and services you want.

SAVE UP TO 47%
Ultimate
Everything you need for a high-volume business

SAVE UP TO 47%
Essential
Best value for your business but with call limits

SAVE UP TO 47%
Premium
Perfect for just getting started and more

Optiseller Ultimate

Enjoy all the key tools and services you need to control and grow your eCommerce store. Drive greater visibility, save time, improve sales and monitor your store performance.

- **Optiseller Lite**
- **Aspect Finder+**
- **Data as a Service + (Managed)**

Optiseller Ultimate also includes:

- ✓ Listing Checker
- ✓ Backup & Recover
- ✓ Product Suggester
- ✓ Category Lookup
- ✓ Category Suggester
- ✓ Single Listing Review
- ✓ Parts Compatibility Finder
- ✓ Duplicate Listings
- ✓ Unsold Items Report
- ✓ GS1 GTIN Report
- ✓ Download Listings Report
- ✓ Performance Dashboards

All prices are exclusive of VAT. Read our terms of service for more details.
Payment will only be taken once 14 day free trial period ends. *Fair use policies apply. **Additional excess applies.

Choose a subscription plan

- 1 Month Subscription
  Pay every month. Subscription continues until cancelled.
  £19.99
- 3 Month Subscription
  Pay every 3 months. Subscription continues until cancelled.
  £39.99
- 12 Month Subscription
  47% off the first 12 months. Then £119.99 every 12 months. Offer ends 21/04/2025.
  ~~£119.99~~ **£79.99**

Add to cart

Read our terms of service for details on price changes and how to cancel your subscription.

Compare plan features

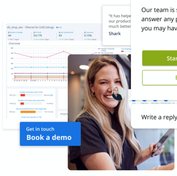
	Starter	Essential	Ultimate	Enterprise
	£39.00 /mo	£78.00 /mo	£500.00 /mo	Custom pricing
	Start free trial	Start free trial	Start free trial	Contact us
	Try it **Free** for 14-days	Try it **Free** for 14-days	Try it **Free** for 14-days	Try it **Free** for 14-days
Optiseller Lite (Free browser extension) NEW				
Manage Active Listings	✓	✓	✓	✓
Stale Items Report	✓	✓	✓	✓
Listing Creation Wizard	✓	✓	✓	✓
Listing Checker (Free browser extension) NEW				
Listing Checker	✓	✓	✓	✓
Backup & Recover				
Backup & Recover	✓ ***	✓ ***	✓ ***	✓ ***
Market Research				
Product Suggester	✓	✓	✓	✓
Category Lookup	✓	✓	✓	✓
Category Suggester	✓	✓	✓	✓
eBay Competitor Performance Dashboard	✗	✓	✓	✓
Optimisation				
Aspect Finder+	✓ **	✓ **	✓ **	✓ **
Single Listing Review	✓	✓	✓	✓
Parts Compatibility Finder	✗	✓	✓	✓
Compliance				
Duplicate Listings	✓	✓	✓	✓
Unsold Items Report	✗	✓	✓	✓
Reporting				
GS1 GTIN Report	✓	✓	✓	✓
Download Listings Tool	✓	✓	✓	✓
eBay Store Performance Dashboard	✓	✓	✓	✓
Customer Support/Extras				
API (Call limits) NEW	Call limit 10 pcm	Call limit 50 pcm	500 calls pcm / mo	10,000 calls pcm / mo
Additional Services				
Managed Data as a Service	✗	✗	✗	✗
Data as a Service	✗	✗	✗	✗
Store Health Check	✗	✗	1 Per Quarter	1 Per Quarter
Specialist Consultancy Call	✗	✗	1 Per Month	1 Per Month
Dedicated Customer Success Manager	✗	✗	✗	✓
Priority Support	✗	✗	✗	✓

Need additional tools and services for your business?

In addition to our self-serve plans, we offer comprehensive managed services to support your eCommerce business. Optiseller take the burden off your shoulders and ensure your data is optimized to drive sales growth, allowing you to concentrate on running your business.

Get in touch with us today to discuss how our managed services can help elevate your eCommerce performance.

Learn More



Michael from Optiseller . 2m ago

Pricing Questions?

Our team is standing by to help answer any plan or pricing questions you may have.

Start a conversation

Book a demo

Write a reply...

All prices are exclusive of VAT. See terms & conditions for more details.
*Payment will only be taken once trial period ends. **Fair use policies apply. ***Additional excess applies.

What customers say about us

Our customers say **Excellent** ★★★★★ **4.71** out of 5 based on **17** reviews REVIEWS.io

"The Scaling programme has been fantastic, I've learnt so much and it has really opened my eyes to a side of eBay that I didn't know. Optiseller have been extremely helpful, and their tools are so easy to understand, it's been a great time saver specifically when working on our item specifics and titles. It has helped us in search and our products are performing much better organically."

Shark

"Working closely with the Optiseller team to optimise our product listings, it was clear from the start for us that eBay needed to be treated differently to other e-commerce marketplaces we work with. Optiseller explained how eBay algorithms work across product titles, item specifics and categories. Optiseller then provided the support and tools to assist us to easily update these on the platform. This optimisations provided a strong base for our products to be as visible as possible organically. We had noticed an increase in visibility and sales from the above optimisations and cannot thank Optiseller enough for their support."

Bosch

"Throughout the 3-month duration of the programme, our Optiseller contact, Paul Taylor, was very helpful in explaining the variety of tools Optiseller provides and ran weekly sessions with us to highlight particular areas he had spotted on our accounts that needed work. He made the Optiseller tools easy and to understand and use."

Buy It Direct Group

FAQ's

Is there a listings limit for my stores?

As part of all Optiseller plans, you can have a maximum limit of **150,000 listings** per store. If your store has more than **150,000 listings** then please get in touch with us at **Support**.

Can I upgrade from one plan to another?

Does the Optiseller plan include the eBay item specifics tool?

What eCommerce platforms do you work with?

What's the best way to contact you?

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optiseller

ORANGE CONNEX

Increase Sales and Listing Quality on eBay!

Using **Optiseller** and **Orange Connex** together is your secret weapon for eBay success. Our data platform and powerful tools help sellers improve listings and increase traffic and sales.

Book a free call

Orange Connex customers receive a Free Data Audit, Introduction Call and 14-Day Free Trial - Contact us Today!

Market Research Tools
Discover buyer demand data, top suggested listing categories, competitor data and more!

Optimisation Tools
Identify missing item specifics, get useful insights on your listings and discover compatibility for parts & accessories.

Compliance Tools
Identify your duplicate listings and Unsold Items to ensure you are eBay compliant.

Reporting Tools
Discover your listings' KPIs, compare with GS1and review analytics to help boost your sales.

See our full range of Optiseller's tools and services

EBAY SELLER TOOLS

Become the next success story!

Optiseller's AI-powered suite of tools focus on increasing sales and saving time via data Optimisation. Typically, we see an uplift of between **5% and 15% on GMV**, after using our tools and services.

The key to success on eBay is understanding what drives visibility (and ultimately sales) on the platform. We have a series of tools that help you understand, identify and action the key elements of this.

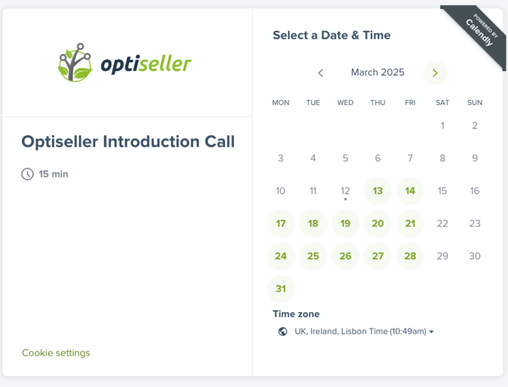
- **Enhanced Listing Quality:** Improve the quality of your product listings to attract more buyers and increase sales
- **Better Category Insights:** Gain valuable insights into the best categories for your products, helping you target your listings more effectively
- **Increased Visibility:** Optimise your product data to improve search visibility, ensuring your items get seen by more potential buyers

"Optiseller has given Carmarthen Cameras great insight into how to improve eBay listings, not only improving current listings, but also preventing future work from having insufficient details. Since implementing the Optiseller recommended changes, we have seen a 26% improvement in turnover this month to the next and a 42% improvement year on year."
Carmarthen Cameras

Read about what our customers say

Expert 1-2-1 support, book a free consultation with one of our team

This free 1-to-1 **Consultation Call** with one of our optimisation specialists will provide a summary of the key features and benefits of using Optiseller's suite of insight driven tools and services and provide you with a **Free eBay Data Audit** and **Free 14-day Essential Access.**



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